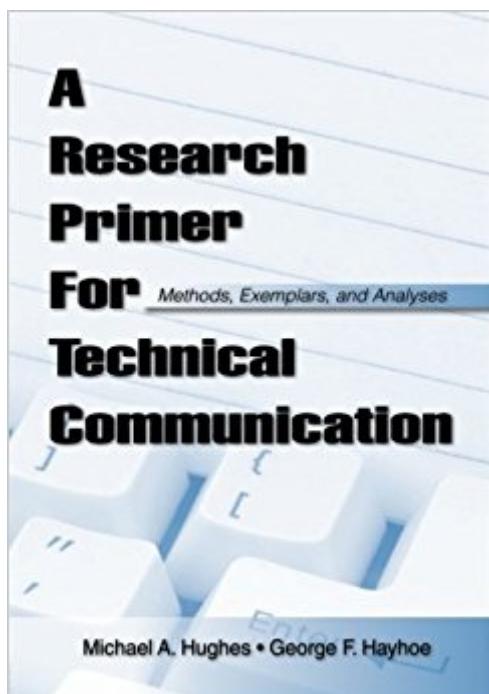


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A Research Primer For Technical Communication: Methods, Exemplars, And Analyses



Synopsis

This practical volume provides a thorough introduction to conducting and critically reading research in technical communication, complete with exemplars of research articles for study. Offering a solid grounding in the research underpinnings of the technical communication field, this resource has been developed for use in masterâ™s level and upper-division undergraduate research methods courses in technical and professional communication.

Book Information

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Customer Reviews

Dr. Michael A. Hughes works for IBM Internet Security Systems as a User Experience Architect identifying tools, methods, and standards to integrate the content and delivery of user assistance. He is an Associate Fellow with the Society for Technical Communication, and he holds a PhD from the University of Georgia. Dr. George F. Hayhoe worked for 18 years as a technical communicator, and is currently professor of technical communication at Mercer University in Macon, Georgia. He has been editor of Technical Communication since 1996, and is an active member of the Society for Technical Communication and IEEE Professional Communication Society. He holds a PhD from the University of South Carolina.

Overall, this has some really good information, but can tend to be a bit long-winded. I bought this for a class I'm taking, and I can't say I would have bought it otherwise. It is nicely broken up into chapters and sections with clear headings. However, page numbers are different on the e-book so

it's sometimes hard to find exactly what I need when my professor only gives a page number. It is definitely well written, and helpful for defining and explaining research methods too.

I read this book as part of the reading for a Master's course. I found it to be very informative with solid examples. It is also well-structured.

I bought this book for a thesis writing class as a Technical Communications major. It is a fairly good resource for how to assemble and write a thorough research paper/thesis. However, coming from a very scientific background, much of the information was redundant and basic, such as how to evaluate statistical significance. Overall, though, it was well spent money (and was required reading for the class) and will remain on my shelf as a resource book for future papers.

Good condition

It helped me a lot with my master thesis. The book is really well organized and written. The content is perfectly clear even if you're not a native English speaker

Excellent product!

College book...

needed for school

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